

Ujjwala revolution

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Highlights

- Pradhan Mantri Ujjwala Yojana (PMUY) completed two years of operation. During this time the number of LPG connections has crossed 4 crore, and LPG penetration in India has risen from 56% in 2014 to 80%.
- Studying the usage of gas by PMUY customers and visiting multiple villages across the country, the following features of the programme are evident.
 - One, interactions with PMUY subscribers suggest that they focus on the value that LPG generates for them and not on its cost.
 - Two, the programme has also witnessed the emergence of a peer learning platform: the Pradhan Mantri LPG Panchayat. By sharing the vision of early adopters and ironing out service issues, the LPG Panchayats being held at village levels across India are helping more and more people appreciate the advantages of clean fuel.

Source: The Hindu