



Television services will not be affected, says TRAI

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Television services will not be affected, says TRAI-‘New regulatory framework allows consumers to select and pay only for the channels they wish to view’

- The Telecom Regulatory Authority of India (TRAI) clarified that customers will not face any disruption of their TV services due to implementation of its new regulatory framework for broadcasting and cable services.
- The new framework, which comes into force from December 29, 2018 allows consumers to select and pay only for the channels they wish to view, and requires the TV broadcasters to disclose maximum retail price of channels individually as well as of bouquets.

Migration plan

- Keeping in view the interest of the subscribers and to enable a smooth transition, the Authority is preparing a detailed Migration Plan for all the existing subscribers.
- The migration plan will provide ample opportunity to each and every subscriber for making an informed choice.
- This will also enable service providers in carrying out the various activities as stipulated in the new regulatory framework in a time-bound manner.
- The Authority maintained that the cost to consumers will not increase.
- Now it is said that consumer becomes the real decision-maker now.

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